



IGNITE YOUR PASSION:

LIGHTING THE WAY FOR EXCELLENCE!



National Student Nurses' Association

***67TH ANNUAL CONVENTION
APRIL 3-7, 2019***

Salt Palace Convention Center • Salt Lake City, Utah

EXHIBIT PROSPECTUS

Your Invitation to Exhibit!

Dear Exhibitor

You are cordially invited to exhibit at the National Student Nurses' Association (NSNA) 67th Annual Convention, April 3-7, 2019. The convention will be held at the Salt Palace Convention Center in Salt Lake City, UT. Over 3,000 nursing students, faculty and RNs are expected to attend from throughout the United States.

The NSNA Annual Convention offers exposure to over 60,000 NSNA members and nursing students in over 2,000 nursing programs. NSNA members are influential leaders in their state association and school chapters, and students who attend the convention bring back information they gather in the exhibit hall to share with their faculty and peers. Over a three-day period, you will have the opportunity to meet with attendees who are eager to hear your message and learn more about your services, job openings, and products.

In addition to offering valuable exhibit opportunities, NSNA offers increased visibility through ad placement in the Convention Program Book, *Imprint* magazine, Guidebook Convention app, and sponsorships.

Hold your booth selection and program book ad space reservation by returning your completed application contract early to: nsna_exhibits@ajj.com. Enhance your exhibit presence by returning your completed sponsorship form, as soon as possible, to: Trisha@nsna.org

Join us in Salt Lake City and ignite your passion!

See you there!

Sincerely,



Exhibit Managers

Rick Gabler

Tom Greene

Your Invitation to Exhibit!

Exhibitor Information

Space Assignment/Fees

All applications for space must be filed on the form provided by the National Student Nurses' Association, Inc. Please keep a copy for your files. NSNA may at its discretion accept or reject any application for space. It is not always possible to assign one of your preferred choices. However, we will try to assign space in the requested area.

Space assignments begin on or before December 10, 2018. The primary consideration in the assignment of space is the date the request is received, availability of requested area, amount of space requested, special needs and compatibility of exhibitors, advertising in *Imprint*, past participation in NSNA activities, and overall level of support given to NSNA. Only applications accompanied by at least a 50% deposit, voucher, or purchase order will be assigned.

Fees are as indicated on the application for space. NSNA requires full prepayment of booth fees for onsite release of booth at set-up and does not accept onsite payment of booth fees. Mail applications and payment, payable to NSNA, to Anthony J. Jannetti, Inc., East Holly Avenue, Box 56, Pitman, NJ 08071-0056. NSNA's tax ID is 13-6081991. The balance is due upon receipt of confirmation. Applications submitted after December 10, 2018 must be accompanied by payment in full. All reassignments requested by exhibitor which can be accommodated are subject to an additional administration fee of \$200.

Communications with reference to exhibits at the Annual Convention of the National Student Nurses' Association should be addressed to:

NSNA Annual Convention
Lauren McKeown, Marketing Coordinator
Anthony J. Jannetti, Inc.
East Holly Avenue Box 56
Pitman, NJ 08071-0056
Phone: 856-256-2432 | FAX: 856-589-7463
Email: nsna_exhibits@ajj.com

Cancellations

All applications submitted to NSNA are binding contracts. Any cancellation or reduction of booth space for any reason is subject to the following terms. Cancellation requests must be made in writing. The date the exhibitor's written notice of cancellation is received by NSNA will be considered the official cancellation date. For cancellations received by January 1, 2019, NSNA will withhold an administrative fee of \$400. For cancellations received between January 1, 2019 and February 8, 2019, NSNA will withhold 50% of the booth cost. Exhibitors who cancel after February 8, 2019 are liable for 100% of the booth cost and no refunds are issued.

Exhibitor Services

The following services are provided to exhibitors at no additional charge:

- A standard identification sign showing exhibitor name
- Eight-foot high back wall and three-foot high divider rails of quality fabric
- Air conditioning
- Good general lighting
- Daily cleaning of aisles in the exhibit hall
- Security guard service (24 hours)
- A listing of the exhibit in the convention program and an opportunity to advertise in the convention program book.

An exhibitor kit containing literature and rates for all labor services, electrical connections, furniture, and miscellaneous equipment is provided to exhibitors by the official decorating and drayage contractor, Brede, and is sent to all exhibitors after assignment of exhibit space is confirmed. **All furnishings, carpet, and special requirements must be ordered through Brede. Refer to the floor plan page note 1, for non-profit school of nursing and public school of nursing exceptions.**

The following services are not included as part of your booth fees and should be ordered through the exhibit service contractor: tables, chairs and carpeting; drayage/shipping; labor for set-up; and electricity.

Installation/Dismantling/Removal Information

The NAME exhibit area of the Salt Palace Convention Center exhibit area is available for installation of exhibits from 9:00 am to 5:00 pm Wednesday, April 3. All exhibits must be in position and ready for Exhibit Hall opening by 11:00 am Thursday, April 4. **All exhibits are to remain intact until the close of exhibits at 12:00 noon Saturday, April 6.**

Cases and packing boxes will be delivered promptly to all booths. Exhibitors' cooperation will result in a speedier breakdown of the show. All crates, etc., must be removed from the Exhibit Area by Saturday, April 6.

Consult Brede for details about special work rules for setting up your exhibit display.

Shipping Instructions

The National Student Nurses' Association has made arrangements on behalf of the exhibitors with the decorating/drayage contractor to receive, store, and deliver exhibits directly to the exhibit hall on set-up day. Shipments should be prepaid and consigned as follows:

TO: Company Name/Booth #
Brede/Allied Convention Services
c/o YRC
2410 S. 2700 W.
Salt Lake City, UT 84119

FOR: National Student Nurses' Association

There is a drayage charge assessed by the service company for all shipments received. (Please refer to the service kit sent out prior to the meeting.)

Exhibitor Information

Exhibitors are encouraged to ship all displays early to ensure arrival at least two weeks prior to set-up date (30 days free storage allowed prior to set-up time).

NSNA recommends that exhibitors do not ship materials directly to Salt Palace Convention Center.

Hotel Accommodations

Special convention room rates have been established. Official housing reservation information is provided at the time of booth confirmation. Receipt of your room request will be acknowledged directly by the hotel. All room reservations are accepted on a first-come, first-served basis. We encourage you to make your reservations early to insure your desired accommodations. No hotel accommodations are made for non-exhibiting firms or hospitals.

Hospitality suites for exhibitors are available in a limited number. Reservations are accepted on a first-come, first-served basis. No functions are to be open during exhibit hours or official NSNA programs without approval of NSNA. Hospitality suites or events sponsored by exhibitors must be approved by NSNA and reserved with **Jeri Hendrie, Conference Coordinator, at jeri.hendrie@ajj.com or 856-256-2426**. Once approved, you are responsible for coordinating all arrangements, including arrival date, departure date, size of suite, rates, billing instructions, etc. directly with hotel.

Security And Liability

Security personnel are on duty at all times. However, each exhibitor must make provision to safeguard their goods from the time they are placed in their booth until they remove them. Neither the NSNA, Anthony J. Jannetti, Inc., nor the Salt Palace Convention Center are responsible for loss or damage due to any cause.

Space is leased with the understanding that the National Student Nurses' Association, Inc., Anthony J. Jannetti, Inc., and the Salt Palace Convention Center will act for exhibitors and their representative only in the capacity of agent, and not as principal; and that the National Student Nurses' Association, Inc., Anthony J. Jannetti, Inc., and the Salt Palace Convention Center assume no liability whatsoever for damages, for any act of omission or commission in connection with said agency, and the exhibitor and his representatives hereby release the National Student Nurses' Association, Inc., Anthony J. Jannetti, Inc., and the Salt Palace Convention Center from any and all liability for loss ensuing from any cause whatsoever.

These rules and regulations are to be construed as part of all space contracts. The National Student Nurses' Association, Inc., reserves the right to interpret them as well as make final decisions on all points the rules and regulations do not cover.

Business Activity By Companies/Facilities

General Conduct — The Hall E exhibit area, of the Salt Palace Convention Center, is reserved for the use of NSNA, its exhibitors, and its approved activities. No other persons or concerns are permitted to

demonstrate their products and services or to distribute advertising materials or place signs in areas utilized by NSNA. Exhibit management will appreciate being informed of any infraction of this policy.

Canvassing/Conducting Business — **Canvassing outside your booth is forbidden. Exhibitors may not distribute any materials to other exhibits by walking from booth to booth at any time, either during show hours, set-up, or closed times.** All such activity must be confined to exhibitor's booth or appropriate hospitality function.

Attendee Mailing List — Exhibitors can rent NSNA's attendee list. All list rentals are subject to approval by the NSNA. Following the convention, exhibitors will receive notice about purchasing the contact information for attendees who have agreed to release their personal information to exhibitors.

Special Regulations

Subletting of Space — The subletting or assignment of space is prohibited. **Two or more firms may not exhibit in a single space. Hospital corporations must represent the corporation as a whole and not individual hospitals. All literature must pertain to one exhibiting entity.**

Installation — Exhibits should be installed so they will not project beyond the space allotted or obstruct the view of, or interfere with, other exhibits. Helium balloons are not permitted within Salt Palace Convention Center. Mylar balloons are only permitted if they are affixed to or serve as part of your actual booth structure. A removal fee will be charged for balloons which are accidentally released. Latex products and latex balloons are prohibited.

Fire Safety — All structural work, such as extra shelving, standards, display racks, signs, spotlights, etc., must be approved and flame-proofed before being used in decoration of any exhibit.

Audiovisuals — Video and audio presentations must be arranged so that aisles are not blocked and must be presented so that the neighboring exhibitors are not disturbed.

Conduct — Unethical conduct or infraction of rules on the part of exhibitors or their representatives or both, will subject exhibitors or their representatives or both to dismissal from the Exhibit Hall. In this event, it is agreed no refund shall be made by the National Student Nurses' Association, Inc., and no demand for redress will be made by exhibitor or representatives. Disregard for any rule stated here is considered just reason for NSNA to prohibit an exhibitor from attending all future NSNA activities.

Exhibit Materials — NSNA reserves the right to review and keep copies of any materials being distributed from your exhibit booth. Per NSNA's discretion, this review may take place either before the Convention and/or on-site.

Music — Exhibitors are responsible for establishing any necessary license agreements for copyrighted music played within their booths or other sponsored events.

Courtesy — The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. Interviews, demonstrations, distribution of literature, etc., must be made inside the exhibitor's booth.

Code of Conduct for NSNA Meetings

The National Student Nurses' Association (NSNA) acknowledges the rights and privileges of members, visitors, faculty, speakers, exhibitors, student activity table sponsors, program and event sponsors, and all those who attend NSNA meetings and conventions to be treated with respect and courtesy. To ensure an environment conducive to professional growth and development, the NSNA Board of Directors approved a Code of Conduct for Exhibitors. The Code will be sent to all exhibitors prior to the meeting and will also be available on site. Questions about the Code should be directed to nsna@nsna.org.

Registration

All confirmed exhibitors have the opportunity to preregister their personnel. It is to the exhibitors' advantage to register early to avoid delays on site. Personnel registering for any participating exhibitor must be employed by the company/institution. **Three complimentary registrations per booth** are included as part of the exhibit fee. Additional registrations for exhibit personnel are available for \$75 per badge, pre-paid.

The exhibitor service desk is open daily, and is located in the exhibit hall. All attendees are required to register, and admission to the exhibits is by badge only. A special exhibitor registration counter is provided. Communications with reference to badge registration at the Annual Convention of the National Student Nurses' Association should be addressed to:

NSNA 67th Annual Convention
Lauren McKeown, Marketing Coordinator
Anthony J. Jannetti, Inc.
East Holly Avenue Box 56
Pitman, NJ 08071-0056
Phone: 856-256-2432
FAX: 856-589-7463
Email: nsnabadge@ajj.com

The App is Where It's At!

Engage NSNA convention attendees with mobile advertising and push notifications! More than half of NSNA attendees are going mobile with the Guidebook app, the official NSNA Annual Convention guide. The guide will have a full list of exhibitors, sponsors, and speakers, and any updates and alerts, including room changes, plus much more. Attendees can have all convention information at the tip of their fingertips, including your advertisement. A few reasons why in-app mobile advertising is a smart move for you include: engagement with attendees; enhancement of the overall guide experience; focusing relevant messages to the attendees; and sending push notifications to attendees. Get started now to increase your visibility. NSNA has various options for app advertising available. Our mobile team can work with you to bundle the options for even better pricing. For details, contact: Sarah at (718) 210-0705 Ext. 1215 or sarah@nsna.org.

INCREASE YOUR VISIBILITY

by becoming a
Convention Sponsor!

Nursing students greatly appreciate sponsorships. It is through the generosity of sponsors that NSNA can keep convention registration fees low so that more students have the financial means to attend. NSNA offers multiple opportunities for Convention sponsorships and will work with you to fit sponsorship opportunities into your budget. Sponsors receive increased visibility throughout Convention on signage, acknowledgment by speakers, in the on-site newsletter, and via the Guidebooks app. See sponsorship levels enclosed. For complete details contact:

Trisha Mims, MSN, MBA, RN, HCM
NSNA Director of Program and Education
National Student Nurses Association
Telephone: 718-210-0705 Ext.1206
Email: nsna@nsna.org

Profile of NSNA Attendees

Program Year:

| | |
|-----------|-----|
| Senior | 47% |
| Junior | 41% |
| Sophomore | 9% |
| Other | 3% |

Age:

| | |
|------------|-----|
| 18 - 25 | 53% |
| 26 - 35 | 25% |
| 36 or over | 22% |

Educational Program:

| | |
|---------------|-----|
| Baccalaureate | 52% |
| Associate | 41% |
| Diploma | 7% |

Plan to continue education:

| | |
|-----|-----|
| Yes | 93% |
|-----|-----|

Plan to specialize:

| | |
|-----|-----|
| Yes | 75% |
|-----|-----|

Time spent in exhibit hall:

| | |
|------------------|-----|
| Less than 1 hour | 1% |
| 1 - 2 hours | 12% |
| 3 - 4 hours | 41% |
| 5 - 6 hours | 25% |
| 7 - 8 hours | 8% |
| 9 or more hours | 13% |

Would accept employment in another geographical area of the country:

| | |
|--------------|-----|
| Yes/Possibly | 82% |
|--------------|-----|

Purchasing Patterns:

| | |
|----------------------------|-----|
| Will take a review course | 83% |
| Will buy a review textbook | 91% |

Indicated that exhibits are valuable to them:

| | |
|-----|-----|
| Yes | 99% |
|-----|-----|

NSNA 66th Annual Convention Exhibitor Listing April 4-8, 2018 - Nashville, TN

The following companies and organizations made the right decision to exhibit with NSNA in 2018. More than 3,000 nursing students had an opportunity to meet with exhibitors and discuss products, services, and job opportunities. Your company/organization should be on this list for 2019!

| | | |
|---|--|--|
| 3M | Harding University - Carr College of Nursing | SSM Health |
| Adventist Health System | HCA Healthcare | Standris Medical Supply, Inc. |
| Adventist Univ of Health Sciences | Herzing University | State University New York Delhi |
| Allegheny Health Network | Hillcrest Medical Center | Tenet Healthcare Corporation |
| Alliance of Nurses for Healthy Environments | HMP Global | Texas Christian University, Graduate Nursing |
| Allina Health | Hurst Review Services | Texas Tech Univ Health Sciences Center School of Nursing |
| American Association for the Study of Liver Diseases | I CAN Publishing Inc./Sylvia Rayfield & Assoc. Inc. | The Gideons International |
| American Association of Colleges of Nursing | Indian Health Service | The Learning House, Inc. |
| American Nephrology Nurses Association | International Service Learning | The Ohio State University College of Nursing |
| American Nurses Association | Johns Hopkins Bayview Medical Center | The University of Alabama |
| American Public University System | Johns Hopkins School of Nursing | The University of Vermont Medical Center |
| American Sentinel University | Kaplan Nursing | Thomas Edison State University W. Cary Edwards School of Nursing |
| AMSN | Kindred Healthcare | Touro University Nevada |
| Arizona State University College of Nursing and Health Innovation | kyBoot, Walking on Air | UAB Medicine |
| Arkansas State University | Lehigh Valley Health Network | UAB School of Nursing |
| Army ROTC Cadet Command | Liberty University School of Nursing | UC Davis Medical Center |
| Association of Pediatric Hem/Onc Nurses (APHON) | Loma Linda University | UC Schools of Nursing |
| Association of Rehabilitation Nurses | Marian University - Indianapolis | UCLA Health |
| Augusta University College of Nursing | Maximo Nivel | UIC College of Nursing |
| Aureus Medical Group | Mayo Clinic | University of Alabama in Huntsville |
| Azusa Pacific University School of Nursing | McLeod Health | University of Arkansas - Online |
| Baylor University Louise Herrington School of Nursing | MDF Instruments | University of Cincinnati College of Nursing |
| Becker Professional Education | MDpocket-WhiteCoat Clipboards | University of Colorado College of Nursing |
| Belmont University School of Nursing | Medela, LLC. | University of Florida College of Nursing |
| BJC Healthcare | Medical University of South Carolina College of Nursing | University of Kansas School of Nursing |
| Board of Certification for Emergency Nursing | MedStar Health Nursing | University of Louisiana - Lafayette |
| Board Vitals NCLEX Prep | Meridian Senior Living | University of Maryland School of Nursing |
| Boise State University School of Nursing | MHM Services, Inc. / Centurion, LLC. | University of Miami School of Nursing & Health Studies |
| Bradley University Online Nursing Program | Michigan State University, College of Nursing | University of Michigan School of Nursing |
| California University of Pennsylvania | Middle Tennessee School of Anesthesia | University of Michigan-Flint |
| Calmoseptine, Inc. | Murray State University | University of Minnesota School of Nursing |
| CampusRN | National Council of State Boards of Nursing | University of Nebraska Medical Center College of Nursing |
| Carson-Newman University | National Library of Medicine | University of Nevada, Las Vegas - School of Nursing |
| Case Western Reserve University | NCLEX Mastery | University of Pennsylvania School of Nursing |
| Central Methodist University | NCSBN Learning Extension | University of Pittsburgh School of Nursing |
| Chamberlain University | Nebraska Methodist College | University of Portland School of Nursing |
| Charleston Area Medical Center | NetCE | University of San Francisco School of Nursing |
| CHI Memorial | New Hanover Regional Medical Center | University of Southern Indiana |
| Christus Health | NHC (National Healthcare Corporation) | University of St. Augustine for Health Sciences |
| Citizens Commission on Human Rights | Northern Kentucky University | University of Tennessee at Chattanooga |
| College of St. Scholastica - RNBS Online | Northside Hospital | University of Tennessee College of Nursing |
| Columbia University School of Nursing | Northwestern State University | University of Tennessee Health Science Center College of Nursing |
| DaVita | Nurse Licensure Compact | University of Utah College of Nursing |
| Drexel University Online | Nurses Service Organization (NSO) | University of Virginia Health System |
| Duke Health | NYU Rory Meyers College of Nursing | University of Wisconsin-Madison School of Nursing |
| Duke University School of Nursing | Ochsner Health System | UPMC |
| Duquesne University School of Nursing | Oncology Nursing Society (ONS) | UT Health San Antonio School of Nursing |
| ELSEVIER | Ottawa University | UWorld |
| Emergency Nurses Association | Otto Trading Inc. | Valley Health |
| EMHS Eastern Maine Healthcare Systems | Parkview Medical Center | Vanderbilt University Medical Center |
| Emory Healthcare | Penn State World Campus of the Pennsylvania State University | Vanderbilt University School of Nursing |
| Emory University School of Nursing | Performance Scrubs | Vidant Health |
| Encompass Health | PERRLA, LLC. | Walden University |
| Erlanger Health System | Picmonic | Wellstar Health Systems |
| F.A. Davis Company | Platinum Educational Group | West Virginia University at Parkersburg |
| First Quality Products | Portage Learning | Western Governors University |
| Florida Hospital | Prairie St. John's | Wolters Kluwer |
| Frontier Nursing University | R2 Digital Library | |
| Fusion Medical Staffing | Rheumatology Nurses Society | |
| Galen College of Nursing | Rush University College of Nursing | |
| Geisinger | Rutgers University School of Nursing | |
| George Washington University | Saint Joseph's College | |
| Georgia Baptist College of Nursing of Mercer County | Saint Mary's College | |
| Goldfarb School of Nursing Barnes-Jewish College | Samford University | |
| Graceland University | Samuel Merritt University | |
| Guardian Healthcare Providers | Sanford Health | |
| | Select Medical | |
| | Sentara Healthcare | |
| | Shepherd Center | |
| | Sigma Theta Tau International, Honor Society of Nursing | |
| | South Dakota State University | |
| | Southern New Hampshire University | |
| | Springer Publishing Company | |



National Student Nurses' Association

67th ANNUAL CONVENTION PROGRAM BOOK



We invite you to reserve your advertising space in NSNA's 2019 Annual Convention Program Book. Containing vital news about the Convention, such as program information, schedules of activities, list of exhibitors, social events, sponsor acknowledgments, and other information, the Convention Program Book serves as the resource for all attendees during the meeting. The Program Book is also a keepsake following the Convention.

Circulation is over 3,000. Distribution is to all attendees, speakers, and exhibitors.

| Rates: | Exhibitor | | Non-Exhibitor | |
|-----------------------------------|-------------------|-------------------|-------------------|-------------------|
| | Check* | Credit | Check* | Credit |
| One Page | \$895 | \$920 | \$1,155 | \$1,190 |
| Half Page | \$735 | \$760 | \$950 | \$975 |
| Four Color (additional) | \$1,215 | \$1,250 | \$1,520 | \$1,565 |

* 3% discount in ad rates if paying by check

No Agency Commission Allowed

| Sizes: | Width | Depth |
|-------------------------|--------------------|-------------------|
| One Page | 7" | 10" |
| Half Page (H) | 6 13/16" | 4 3/4" |
| Half Page (V) | 3 3/8" | 9 5/8" |
| Bleed Size | 8 1/8" | 10 3/4" |
| Trim Size | 7 7/8" | 10 1/2" |

You may reserve your advertising space directly on your exhibit space application form.

Materials Accepted:

High resolution PDF electronic files (300 dpi or higher). All fonts and images are to be embedded into the PDF file with all security permissions removed prior to sending PDF file to us. If possible, please send a final color proof of your ad when submitting.

Note: On full page ads, keep any text 1/2" from the edge. Advertising requiring typesetting of halftone conversions will be invoiced per rate schedule.

No agency or cash discount extended.

Deadlines are final. If you have any difficulty with your material delivery, please contact us as soon as possible.

Closing Dates:

Space reservations:
March 1, 2019
Ad materials due no later than:
March 8, 2019

Address:

Send all space reservations and advertising materials for the NSNA 67th Annual Convention Program Book to:

Lauren McKeown
NSNA Advertising – Annual
Convention Program Book
c/o Anthony J. Jannetti, Inc.
East Holly Avenue/Box 56
Pitman, NJ 08071-0056
856-256-2432 (phone)
856-589-7463 (fax)
Email: nsna_exhibits@ajj.com

Advertise in *Imprint*, NSNA's official student magazine.

Average circulation: 60,000+ this includes direct mail to NSNA members; 1,300 libraries, nursing faculty and alumni (RNs). *Imprint* has tremendous pass-along readership.

► January 2019 "Career Planning Guide" Issue

(Please note the January 2019 issue will be published online-only.)

Closing Date: December 1, 2018

Circulation: Online only, emailed to 60,000 members. This annual reference, a special January edition of *Imprint*, is used year round by nursing students as a career development tool and career source. Includes a special focus on nursing specialties. A must issue for all healthcare agencies and specialty associations!

► February/March 2019 "Annual Convention" Issue

Closing Date: January 4, 2019

Bonus distribution to an expected 3,000 nursing students and faculty at the NSNA Annual Convention, April 3-7, 2019, Salt Lake City, UT. The NSNA Convention offers a great opportunity for recruiters to reach new graduates searching for their first RN position, academic advancement opportunities, NCLEX Review and summer internships.

► April/May 2019 "Graduation" Issue

Closing Date: March 1, 2019

Last chance to reach all graduating seniors with your important message. What better way to end the school year than to leave nursing student's with a great impression about your products, state board review offerings, RN positions, opportunities for academic advancement, NCLEX Review, summer internships and preceptorships?

► September/October 2019 "Back to School/MidYear" Issue

Closing Date: August 2, 2019

Capture the attention of returning students and freshmen. Bonus distribution to nursing students attending the MidYear Career Planning Conference to take place November 8-11, 2018, in Louisville, KY.

► November/December 2019 "Winter Graduation" Issue

Closing Date: October 4, 2019

This is the time when seniors preparing to graduate in December and January start looking for their future job. Target December and January graduates with your valuable message.

► January 2020 "Career Planning Guide" Issue

(Please note the January 2020 issue will be published online-only.)

Closing Date: December 1, 2019

Circulation: Online only, emailed to 60,000 members. This annual reference, a special January edition of *Imprint*, is used year round by nursing students as a career development tool and career source. Includes a special focus on nursing specialties. A must issue for all healthcare agencies and specialty associations!

Send ad space reservations and ad materials for *Imprint* to:

Miriam Martin
c/o Anthony J. Jannetti, Inc.
Phone: 856-256-2374
Email: Miriam.Martin@ajj.com

National Student Nurses' Association, Inc.

67th ANNUAL CONVENTION

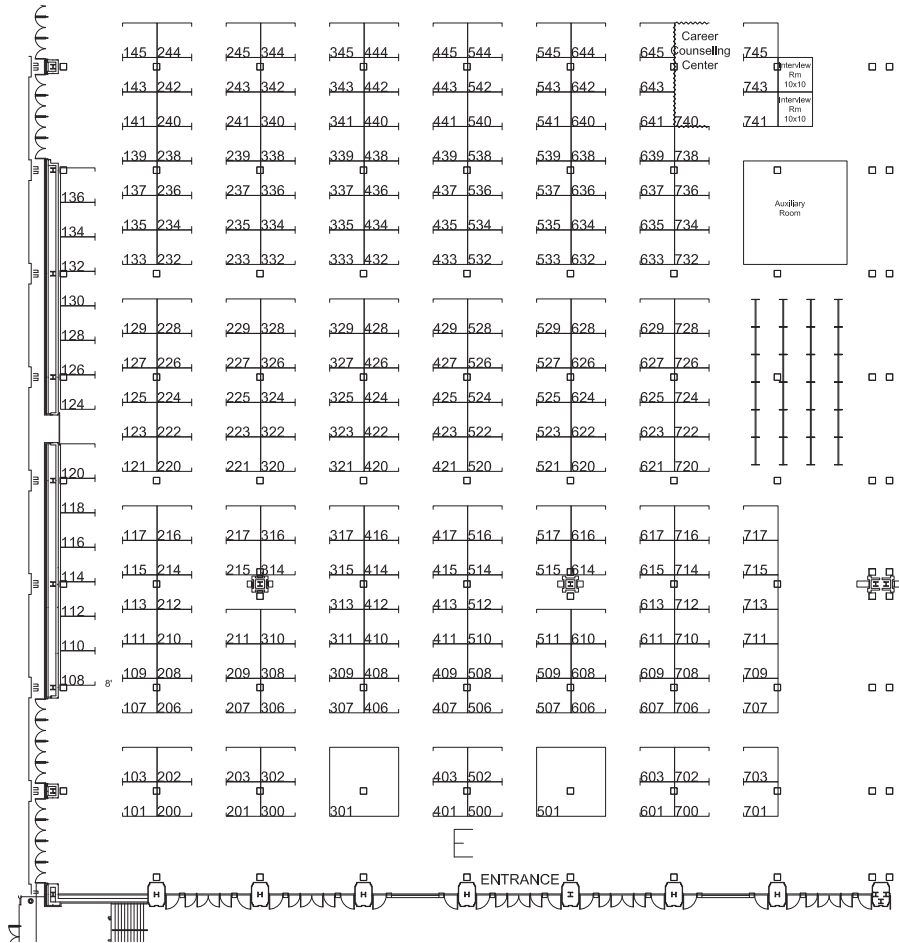
Salt Palace Convention Center | April 3-7, 2019

2019 Exhibit Schedule

| | | | |
|----------------------------|--|---------------------------|---|
| WEDNESDAY - APRIL 3 | Exhibitor Registration 9:00 am - 5:00 pm Exhibit Set-Up 9:00 am - 5:00 pm | FRIDAY - APRIL 5 | Exhibits Open 11:00am - 3:30 pm |
| THURSDAY - APRIL 4 | Exhibits Open 11:00 am - 3:30 pm | SATURDAY - APRIL 6 | Exhibits Open 9:00 am - 12:00 pm Exhibit dismantling 12:00 pm - 4:00 pm |

NSNA reserves the right to change the schedule and will notify exhibitors at that time.

Hall E



Advanced Freight Shipping Address:

Exhibiting Company Name
Booth # _____
Brede/Allied Convention Services
c/o YRC
2410 S. 2700 W.
Salt Lake City, UT 84119

Service Contractor:

Brede/Allied Convention Services
407-851-0261

Exhibit and Conference Management:

Anthony J. Jannetti, Inc.
East Holly Avenue, Box 56
Pitman, NJ 08071-0056
Phone: 856-256-2432
Fax: 856-589-7463
Email: nsna_exhibits@ajj.com

- Drapery: white, blue, green
- All booths 10' x 10'
- Exhibit hall is not carpeted.
- Ceiling height: 19'
- Exhibit space does not contain furnishings or electric. Review Note 1 for exceptions.
- Tables, chairs, etc. may be ordered through the exhibit service contractor, Brede/Allied Convention Services.

Booth Fees

| Booth Fees: (* 3% discount is already included in the check rates shown) | Check* | Credit |
|--|-------------------|-----------------|
| Commercial entity and Proprietary (for-profit) schools of nursing | \$3,065 | \$3,155 |
| For-profit hospital system: 1-9 hospitals | \$3,065 | \$3,155 |
| For-profit hospital system: 10-50 hospitals | \$3,500 | \$3,605 |
| For-profit hospital system: 51+ hospitals | \$4,000 | \$4,120 |
| Non-profit entity and Non-profit hospital system: 1-9 hospitals | \$2,550 | \$2,625 |
| Non-profit hospital system: 10-50 hospitals | \$2,700 | \$2,780 |
| Non-profit hospital system: 51+ hospitals | \$3,000 | \$3,090 |
| Professional Nursing Association | \$1,800 | \$1,855 |
| Public schools of nursing and Non-profit schools of nursing ¹ | \$2,000 | \$2,060 |
| Island Space | \$29 sq. ft. | \$29.75 sq. ft. |

¹ Public school of nursing booths and non-profit school of nursing booths include one six-foot draped table, two chairs and a wastebasket. Hospitals may not share space with schools at reduced rate.

* 3% discount on booth fees if paying by check. Discount is already included in rates shown.